

THE MACSATA-KORNEGAY GROUP, INC. (TMKG) offers premier public relations experience and skills, including:

- Developing short-term and long-term marketing & communications plans
- Improving “brand” image & messaging
- Creating & managing cutting-edge social media campaigns, including:
 - Contact management systems
 - Social media portals
 - Social networks
 - Money bombs
- Designing & managing interactive websites.
- Identifying, targeting & expanding media contacts.
- Directing all marketing activities, including:
 - Logo design
 - Advertisements
 - Promotional collateral materials
 - Organize & facilitate all marketing events – including surrogate/VIP events
 - Information packets
- Coordinating communications, including:
 - List-serves
 - E-newsletters
 - Social media (i.e., Facebook, Twitter, Blogs)
 - Press releases & media alerts
- Offering useful trainings on Marketing 101, Marketing 102 and Political Grassroots

Contact TMKG:

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TELEVISION APPEARANCES:

CNN’s “Anderson Cooper 360”
Interview

(On behalf of Association for Airline Passenger Rights)

CNN’s “Situation Room” Interview

(On behalf of Association for Airline Passenger Rights)

FOX Business News Interview

(On behalf of Association for Airline Passenger Rights)

FOX 5 New York City Interview

(On behalf of Association for Airline Passenger Rights)

CSPAN2 – National Press Club Event

(On behalf of ADAP Advocacy Association)

PRINT INTERVIEWS:

CQ Healthbeat News

(On behalf of ADAP Advocacy Association)

Positively Aware Magazine

(On behalf of ADAP Advocacy Association)

USA Today

(On behalf of Association for Airline Passenger Rights)

Washington Post

(On behalf of Association for Airline Passenger Rights)

Los Angeles Times

(On behalf of Association for Airline Passenger Rights)

OP-ED LETTERS (The Daily Caller):

What’s Social Media Got to Do with It?

(2010 Midterm Election Analysis)

Open Letter to First Lady Obama

(On behalf of Nat’l Assoc. to Advance Rtt Acceptance)

The TSA is violating our Fourth
Amendment Rights

(On behalf of Association for Airline Passenger Rights)

SOCIAL MEDIA CAMPAIGNS:

The WE Movement

“HELP4U” Campaign

ADAP Advocacy Association

“End the Wait” Campaign

WEBSITES:

NYC Business Leadership Network

ADAP Advocacy Association

Association for Airline Passenger Rights



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