

THE MACSATA-KORNEGAY GROUP, INC. (TMKG) offers event & development experience and skills, including:

- Developing long-term financial development strategies for nonprofit organizations
- Organizing & implementing corporate membership programs and annual conferences
- Coordinating overall finance strategy & budget
- Controlling cash-flow to ensure sustainability
- Identifying, targeting & expanding donor base
- Planning and executing various events
- Directing all development activities, including:
 - Receipts & Disbursements
 - Data entry & updating of internal donor records
 - Coordinate all in-house mailings
 - Organize & facilitate all fundraising events – including surrogate events
 - Coordinate & maintain donor meetings, activities and events
- Coordinating event fundraising and logistics with the following Surrogates/VIPs:
 - U.S. Senator Richard Burr, 3 events
 - U.S. Senator Pat Roberts, 1 events
 - U.S. Congresswoman Donna Christensen, 3 events
 - U.S. Congressman Joseph Cao, 1 events
- Understanding of 501c3 and 501c4 legal requirements and filings.

US Business Leadership Network:

2007–2009

\$1,634,616 raised

Planned, Marketed & Managed Annual Conference
Established Corporate Membership Program
Achieved 99.5% Pledge to Collection Rate
Increased Annual Revenue for 3 Consecutive Years

ADAP Advocacy Association:

2007–2010

\$355,047 raised

Planned, Marketed & Managed Annual Conference
Launched Virtual Educational Training Program
Established Corporate Membership Program
Secured Members of Congress for Fundraising Events
Achieved 100% Pledge to Collection Rate
Increased Annual Revenue for 4 Consecutive Years
Nearly Doubled Revenue in 2010 from 2009

ACCSES:

2006–2008

\$1,500,000 raised

Planned, Marketed & Managed Legislative Fly-Ins
Executed New Member Recruitment Program
Assisted with Membership Dues Collections

Disability Service Providers of America:

2004–2005

\$400,000 raised

Planned, Marketed & Managed Legislative Fly-Ins
Executed New Member Recruitment Program
Assisted with Membership Dues Collections

One Percent Coalition:

2005–2006

\$25,000 raised

Initiated Small Donor Program
Secured Members of Congress for Fundraising Events

OTHER ORGANIZATIONS:

American Network of Community
Options & Resources (ANCOR)

Association for Airline
Passenger Rights (AAPR)

CCDH

New York City Business
Leadership Network (NYCBLN)

Title II Community Action
National Network

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