

## **TMKG Launches “Moderate Solutions” Blog Talk Radio Show; Brandon Macsata to Take on the Extremes of both Political Parties**

For Immediate Release

WASHINGTON, D.C. (March 15, 2010) – The Macsata-Kornegay Group, Inc. (TMKG) today announced that it is launching a blog talk radio program called “Moderate Solutions.” Moderate Solutions will be a national political blog talk radio program dedicated to the debate and discussion about public policy issues from an independent, “centrist” perspective.

The blog talk radio show will be hosted every Thursday from 1:00 – 2:00 pm (EST) by TMKG’s Managing Partner, **Brandon M. Macsata**. The inaugural show will air on Thursday, March 24<sup>th</sup> when “[Ballard Everett Talks North Carolina Politics.](#)”

“No wonder the American electorate is fed-up with Washington politicians,” summarized Macsata. “Our government is broke; our education system is failing; our immigration policy is in complete disarray; and our infrastructure is falling apart. You don’t have to look any further than the extreme left and far right for those responsible for this mess!”

Moderate Solutions believes that the American electorate can only be best served with viable moderates within both the Democrat and Republican parties. Political moderates - or “centrists” - are paramount to restoring fiscal integrity to the nation's budget mess, meaningful health care reform, balanced environmentalism and a credible foreign policy. Moderate Solutions recognizes that extremes in both parties, both the radical left and far right, has increasingly tried to dilute an important political constituency – moderates. Political moderates have historically offered reasonable and sensible public policy solutions. Moderate Solutions is not a Democratic blog, nor is it a Republican blog – rather it offers its political and strategic solutions to the ongoing political debate within the body politic, taking to task the extremes of both political parties.

### **Show Details:**

- Radio Link: <http://www.blogtalkradio.com/moderate-solutions>
- Moderate Solutions airs every Thursday from 1:00 p.m. to 2:00 p.m. (EST)

To learn more about TMKG’s “Moderate Solutions,” please visit TMKG online at <http://www.macsata-kornegay.org>, or contact Brandon M. Macsata by phone at (305) 519-4256 or email at [brandon@macsata.org](mailto:brandon@macsata.org).

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**About TMKG:** The Macsata-Kornegay Group, Inc. is now nationally known for its consulting services specializing in grassroots campaigns, media messaging and political fundraising. TMKG provides a wide array of professional consultation on public policy, communications, marketing strategies and media relations. The firm also offers grassroots advocacy training to better engage organizations in the legislative process.